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## **DEHN strengthens position in the Netherlands**

**Neumarkt, Germany - DEHN appoints Peter Teunis (42) as Managing Director for the Netherlands. With this appointment, DEHN strengthens its position in the Dutch market. In his new role, Mr Teunis will be responsible for the operational business of DEHN in the Netherlands, including relationships with new and existing clients, further improving DEHN's relations with major Dutch stakeholders and regulatory offices, setting-up a network of value added resellers and catering to the needs of Dutch clients by providing new products, direct access to DEHN R&D capabilities and in-depth technical support.**

Mr Teunis holds a Master of Business Administration (MBA) from NCOI Business School and has managerial experience in technical markets (electrical and installation). Previously, Teunis held several sales and management positions at Eaton Industries, where he was a member of the management team for four years (2013-2017).

"We are very proud to have Peter on board at DEHN in the Netherlands", says Helmut Pusch, CSO at DEHN. "The Netherlands is of growing importance to us and we are determined to strengthen relations with our clients, partners and regulatory offices in the region. In appointing Peter, we trust that we have taken an important next step in this process. We take this opportunity to thank Conduct, our partner for many years in the Netherlands, for the successful collaboration."

"I am happy to become part of the DEHN family and am looking forward to working with our partners and clients in the Dutch market", says Peter Teunis, Managing Director for the Netherlands at DEHN. "DEHN is a well-known quality brand for lightning and surge protection as well as personal safety products. As Managing Director in the Netherlands, my first point of business will be setting-up a thorough value chain for our Dutch clients in which they are supported by our full technical staff and gain quicker access to our international R&D department. In this way, our clients can profit from our international presence and innovations in the global market."

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Peter Teunis, DEHN

**DEHN is a leading, globally active family-owned company for electrotechnology** with about 1,800 employees worldwide. DEHN offers innovative products and solutions as well as comprehensive services in the field of **surge protection, lightning protection and safety equipment**. DEHN chiefly, but not exclusively, focuses on the protection of plant and building technology; transport, telecommunications and process industry systems; and photovoltaic systems and wind turbines. The company's continuous growth is based on more than 100 years of tradition and experience as well as the highest quality standards and globally consistent customer and market orientation.

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