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## **DEHN - Change of management**

**At the end of 2013, Thomas Dehn retired after more than 35 years with DEHN and more than 33 years as Managing Partner. Besides Dr. Philipp Dehn, who joined the DEHNgroup in 2011 as Managing Partner, and Dr. Peter Zahlmann, Helmut Pusch took over the managerial responsibility for Marketing and Sales on January 1, 2014.**

In his new function as Managing Director, Helmut Pusch will increasingly strengthen the international business of DEHN. In addition to his technical qualification as engineer, he has extensive experience in sales and marketing as well as in strategic and employee management.

The 43-year-old engineer studied at the University of Applied Sciences in Regensburg and was able to gain international experience during his studies, for example at the Institute of Advanced Studies at The Australian National University in Canberra.

Helmut Pusch started his career in 1994 in the Technical Support of DEHN + SÖHNE. After that, he worked as Key Account Manager for the telecommunications sector and Head of Market Management and Technical Support. In his positions as Sales and Marketing Executive for America / South Africa / Spain / Portugal and International Sales Director (from 2011 to 2013) he gained further international sales and marketing experience.

With his 20 years of professional experience, he will focus on brand management and international business of the DEHNgroup.

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Photo (from left to right): Dipl.-Ing. (FH) Helmut Pusch, Dr.rer.pol. Philipp Dehn, Dr.-Ing. Peter Zahlmann

**The market leader DEHN, a globally active family-owned electrotechnical company** with about 1,600 employees worldwide, offers innovative products and solutions as well as comprehensive services in the field of **surge protection, lightning protection and safety equipment**. DEHN focuses on the protection of system and building technology, the transportation, telecommunication and process sector, photovoltaic systems, wind turbines, etc. The company's continuous growth is based on more than 100 years of tradition and experience as well as highest quality standards and consistent customer and market orientation throughout the world.

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